

2009 Classified Rates

CALL 480-898-7900

# of Issues	Lines	Total Price	Breakdown per issue		Additional Options
			Per issue	Per line	Per schedule
1	min. 8	\$21.20	\$21.20	\$2.65	SPOT COLOR \$15
2	8	\$42.40	\$21.20	\$2.65	LOGOs \$3
3	8	\$63.60	\$21.20	\$2.65	BORDER \$5
4	8	\$76.48	\$19.12	\$2.39	FREE LOST & FOUND Ads
8	8	\$144.64	\$18.08	\$2.26	
12	8	\$203.52	\$16.96	\$2.12	
**30	8	\$480.00	\$16.00	\$2.00	
**52	8	\$782.08	\$15.04	\$1.88	

** Contract Required for this rate; can be billed monthly.

DETAILS

Line ads consist of approx 22 characters per line.

8 lines is about 22 words.

You can abbreviate or we can help you.

Readership info

*Ahwatukee Foothills News is published every Wed and Fri and delivered to 28,000 homes.

*We have a readership of 89%!

*Classifieds are read by 88% of all readers!

Display Rates *3 inch min.

Open Rate \$22.00 per col. inch

10x \$20.25 per col. inch

Spot color \$ 30.00 per ad schedule

Call for more display rate info!

Deadlines:

Wednesday's paper Monday 1pm

Friday's paper Thursday 2pm

Display ad deadline is 48 hours ahead of print.

Contact Classified

Phone: **480-898-7900**

Email: afnclass@ahwatukee.com

FAX: 480-893-1684

SPECIALS

Lessons & Tutoring Special

8 lines 8 times \$80

Roommate ad

8 lines 4 times \$45

Rental Guide / Home for Sale's

6 lines 6 times \$60

Add a border \$10

Auto Special -Run until it Sells

8 lines \$25

Garage Sale Special

Ad with logo

10 lines 1 issue \$20

10 lines 2 issues \$25

PETS PETS PETS

Paws, Claws, Beaks & Squeaks...

4 lines / 4 issues \$14

Add Photo for only \$5

Pet Memoriam 2x4 \$32