



**AFN Rates**

	<u>Open</u>	<u>4x</u>	<u>8x</u>	<u>12x</u>	<u>30x</u>	<u>52x</u>
Each Add'l Line	\$ 2.65	\$ 2.39	\$ 2.26	\$ 2.12	\$ 2.00	\$ 1.88

**(Wed & Fri) Issues: Lines: Price Breakdown per issue**

1	8	\$21.20	\$21.20
2	8	\$42.40	\$21.20
3	8	\$63.60	\$21.20
4	8	\$76.48 *	\$19.12
8	8	\$144.64 *	\$18.08
12	8	\$203.52 *	\$16.96
30	8	\$480.00 **	\$16.00
52	8	\$782.08 **	\$15.04

Display Rates: PCI Open Rate \$22; 10x \$20.25; 16x \$17.45; 26x \$16.85; 52x \$15.50

**Ocotillo Rates**

	<u>Open</u>	<u>4x</u>	<u>8x</u>	<u>12x</u>	<u>30x</u>	<u>52x</u>
Each Add'l Line	\$ 2.39	\$ 2.15	\$ 2.03	\$ 1.90	\$ 1.80	\$ 1.69

**(Fri only) Issues: Lines: Price Breakdown per issue**

1	8	\$19.12	\$19.12
2	8	\$38.24	\$19.12
3	8	\$57.36	\$19.12
4	8	\$68.80 *	\$17.20
8	8	\$129.92 *	\$16.24
12	8	\$182.40 *	\$15.20
30	8	\$432.00 **	\$14.40
52	8	\$703.04 **	\$13.52

Display Rates: PCI Open Rate \$19.55; 10x \$17.85; 16x \$16.15; 26x \$14.45; 52x \$13.60

**COMBO AFN & Ocotillo 30% off Ocotillo**

<u>AFN Issues:</u>	<u>Lines</u>	<u>AFN Price</u>	<u>plus # of Ocotillo issues</u>	<u>Total</u>
1	8	\$21.20	1	\$34.58
2	8	\$42.40	1	\$55.78
2	8	\$42.40	2	\$69.16
3	8	\$63.63	2	\$93.28
4	8	\$76.48	2	\$103.24
8	8	\$144.64	4	\$198.18

Min. 8 lines, 22-24 words per 8 lines  
Approx 24 characters per line

\* Consistency Savings  
\*\* Contract Required

**Private Party SPECIALS:**

	<u>Pub</u>	<u>Issues</u>	<u>Price</u>	<u>Lines</u>	<u>Add'l Line price</u>
Auto Special	AFN	4 issues	\$25.00	8 lines	\$2.00
	Ocotillo	4 issues	\$23.00	8 lines	\$2.00
Garage Sale	AFN	2 issues + Sign Kit/Logo	\$28.00	10 lines	\$2.00
	Ocotillo	1 issue	\$17.00	8 lines	\$2.00
Marquee	AFN	2 issues	\$25.00	8 lines	\$2.00
	Ocotillo	2 issues	\$23.00	8 lines	\$3.00
Lost/Found	AFN OR OT	Up to 4 issues	Free		

**DEADLINES:**

**DISPLAY Deadlines**

Ahwatukee	Wednesday	is Monday at 2pm	Ahwatukee Wed	Thurs. 5pm
Ahwatukee	Friday	is Thursday at 2pm	Ahwatukee Fri	Tues. 5pm
Maricopa	Friday	is Wednesday at 10am	Ocotillo	Tues. 5pm
Ocotillo Tribune	Friday	is Wednesday at 2pm	Maricopa	Tues. 5pm

To Place an Ad, call 480-898-7900

Fax: 480-893-1684

Email your ad to [afnclass@aztrib.com](mailto:afnclass@aztrib.com)

Elaine 480-898-7926, Emily & Sandy 480-898-7925